Expiration date labelling (Best-Before, Use-By)

	Meaning	Example of food with labelling
Best- Before date	Date until which the product can be eaten deliciously The Best-Before date is the date until which all the expected quality of the product is deemed sufficiently likely to be preserved if stored according to the specified storage method. The quality may be preserved even if the date has elapsed.	Snack, cup ramen, canned food
Use-By date	Date after which the product may no longer be safe to consume The Use-By date is the date until which the product is deemed free from the risk of being unsafe due to rot, spoilage, or other quality deterioration if stored according to the specified storage method.	Boxed lunch, sandwich, prepared food

Quality

Use-By date Best-Before date

Foods that deteriorate quickly (perishable foods)

Date after which the

product may no longer be safe to consume

efore date Days after manufacturing

Date until which the product can be eaten

Still good to eat

deliciously

<Image of Use-By and Best-Before dates>

Foods that deteriorate slowly

(long-lasting foods)